



## 2011 Trenton Bike Tour Sponsorship Opportunities Saturday, May 21, 2011

**Title Sponsor - \$5,000**

- Provide free registration fee to first 100 children, age 18 and under
- First 100 registered children, age 18 and under, will receive a free bike helmet
- Priority logo placement on official Trenton Bike Tour tee shirts
- Priority logo placement on brochures, posters and other printed materials
- Logo placement and website hyperlink on all electronic materials
- Sponsorship acknowledgement in all press releases
- Social media promotion with hyperlinks
- Opportunity to speak at the post-ride rally
- Booth or table to display materials at the post-ride rally
- 50 bike tour registrations for staff, colleagues, friends and family

**Signature Sponsor - \$1,000**

- Logo placement on official Trenton Bike Tour tee shirts
- Logo placement on brochures, posters and other printed materials
- 25 bike tour registrations for staff, colleagues, friends and family

**Lead Sponsor - \$500**

- Name included on official Trenton Bike Tour tee shirts
- Name included on brochures, posters and other printed materials
- 10 bike tour registrations for staff, colleagues, friends and family

**Tour Sponsor - \$250**

- Name included on brochures, posters and other printed materials
- 4 bike tour registrations for staff, colleagues, friends and family

**Other Donation - Please specify in-kind item or dollar amount \_\_\_\_\_**

**Sponsorship Commitment Deadline: Friday, March 25**

Company Name: \_\_\_\_\_  
Sponsorship Level: \_\_\_\_\_  
Company Contact: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
E-Mail: \_\_\_\_\_

Please return this form, with **checks payable to Boys & Girls Club of Trenton** to:

**2011 Trenton Bike Tour  
c/o Boys & Girls Club of Trenton  
212 Centre Street  
Trenton, NJ 08606**

**Questions:** [trentoncyclingrevolution@gmail.com](mailto:trentoncyclingrevolution@gmail.com) or 609-393-0008 ext. 105

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